

# Maximize Workplace Giving Revenue with Double the Donation's Plugins



Ready to tap into the power of corporate philanthropy to boost your organization's revenue and impact? Double the Donation's full suite of plugins offers fundraisers the tools they need to streamline and maximize workplace giving efforts. By focusing on different aspects of corporate philanthropy, each plugin tool provides you with the most relevant information to grow funding and engagement.

## 1. The Matching Gift Plugin

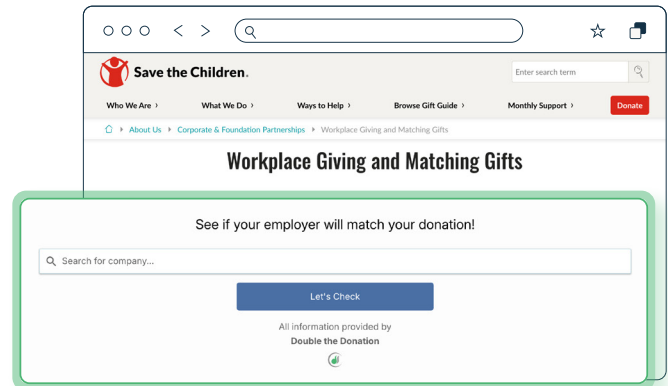
### What's the Value?

The Matching Gift plugin is designed to make it easy for donors to quickly find matching gift opportunities. It places matching gift information at the forefront, helping supporters identify eligible companies, access forms, and double their impact, all directly from your website.

### Recommended Placement:

We recommend placing the Matching Gift plugin on your organization's dedicated matching gifts page. From there, proactively drive traffic to the resource from social posts, emails, and more. This makes it easy for donors to access relevant information and navigate the matching gift process smoothly.

See how fundraisers like [Save the Children](#) are putting this into action.



"From our standpoint, it's been so helpful to have the search tool embedded on our landing page. It makes it really easy when we go to deploy visibility tactics to let people know it's really easy to check if their employer can match their gift." — **Save the Children**

## 2. The Volunteer Plugin

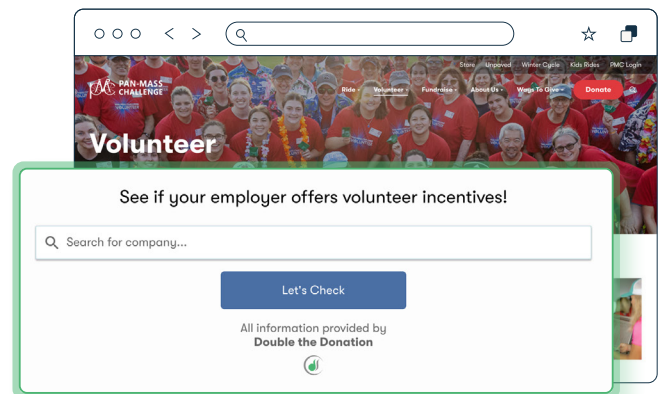
### What's the Value?

The Volunteer plugin puts corporate volunteer opportunities front and center, making it simple for volunteers to find details about volunteer grants and volunteer time off (VTO) programs. It's designed to encourage greater involvement by emphasizing volunteer-specific corporate incentives.

### Recommended Placement:

The Volunteer plugin should be placed prominently on your volunteer page to ensure that those interested in giving their time can quickly find the most relevant information about corporate volunteer support programs.

See how fundraisers like [Pan-Mass Challenge](#) are putting this into action.



"We just added the volunteer plugin to our volunteer pages so people can look to see if their volunteer hours can be matched. The search is fantastic. This is a great enhancement in terms of being able to really focus on volunteers and not just donors." — **Pan-Mass Challenge**

### 3. The Payroll Giving Plugin

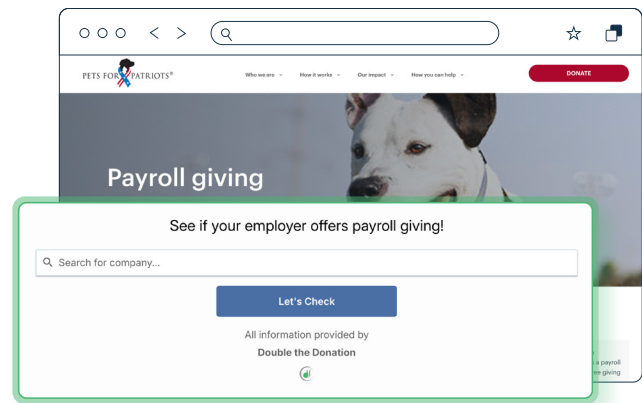
#### What's the Value?

The Payroll Giving plugin simplifies the process for supporters to donate directly through their paychecks. It provides clear instructions and links to set up payroll giving, enabling individuals to support your nonprofit easily, often with matching from their employer.

#### Recommended Placement:

The Payroll Giving plugin belongs on your payroll, workplace, or employee giving page. This ensures that individuals looking to set up or learn more about payroll donation programs can easily access the relevant information and take action.

*See how fundraisers like [Pets for Patriots](#) are putting this into action.*



"Adding the payroll giving plugin to our site was simple; no technical skill required! We're excited to use this to drive awareness of more workplace giving opportunities across our website—including the Double the Donation widget to inspire more matching gifts."

— **Pets for Patriots**

Each plugin from Double the Donation serves a unique purpose within the broader scope of corporate giving programs. To maximize your nonprofit's corporate giving potential, we highly recommend implementing all three tools throughout your website. Doing so provides a seamless experience for your supporters to participate in a range of corporate giving opportunities, ultimately boosting your revenue and creating lasting impact.

**For a step-by-step walkthrough on embedding the plugins in your website, check out [this helpful Knowledge Base article](#).**



Double *the* Donation