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Free Templates for Requesting Corporate Sponsorships & More



Securing corporate sponsorships is a game-changer for nonprofits, schools, and community organizations. Whether you're planning a fundraiser, hosting an event, or launching a new program, sponsorships can provide the financial and in-kind support needed to make a lasting impact. Still, crafting the perfect sponsorship request can be challenging—especially when you're juggling multiple priorities.

That's where these ready-made templates come in.

Our free sponsorship request templates offer a simple, effective way to streamline your outreach, save time, and improve your chances of success. From event sponsorship proposals to in-kind donation requests and follow-up emails, these templates help you communicate your needs clearly and professionally.



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Requesting Sponsorship For a Nonprofit Event

Subject Line: Support **[Event]** and Make a Difference in **[Cause/Community]**

Dear **[Recipient]**,

I hope this message finds you well. My name is **[Name]**, and I'm reaching out on behalf of **[Nonprofit]**. We are organizing our upcoming event, **[Event]**, which will take place on **[Date]** at **[Location]**. This event aims to **[briefly describe the event's purpose, e.g., raise funds for, increase awareness about, etc.]**.

We are seeking sponsorship from organizations like **[Company]** that share our commitment to **[specific cause or mission]**. By sponsoring **[Event]**, your company will have the opportunity to **[highlight benefits, e.g., gain visibility, engage with our audience, demonstrate corporate social responsibility]**.

Thank you for considering this opportunity to make a tangible impact. I'd love to schedule a time to discuss this further. Please feel free to reach me at **[Phone Number]** or **[Email Address]**.

Warm regards,

[Name]

[Title]

[Nonprofit]



Requesting Sponsorship From a Small Business

Subject Line: Partner with **[Nonprofit]** to Make a Local Impact

Dear **[Recipient]**,

As a valued member of our local community, **[Business]** has a reputation for giving back and supporting meaningful causes. At **[Nonprofit]**, we share that commitment and are excited to invite you to partner with us as a sponsor for **[specific program/event]**.

With your support, we can **[specific impact of the sponsorship, e.g., provide resources for X families, host workshops for Y students, etc.]**. In return, we'd love to spotlight your business as a key partner through **[list specific benefits like logo placement, social media mentions, and event recognition]**.

Your contribution of **[specific amount/in-kind donation]** can make a significant difference in achieving our goals. I'd be happy to answer any questions or customize a package to suit your preferences.

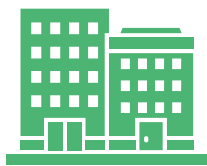
Thank you for considering this opportunity. I look forward to discussing how we can work together to create positive change.

Best regards,

[Name]

[Title]

[Nonprofit]



Requesting Sponsorship From a Large Business

Subject Line: Join **[Nonprofit]** in Transforming **[Cause/Community]**

Dear **[Recipient]**,

I'm reaching out on behalf of **[Nonprofit]**, an organization dedicated to **[mission/impact statement]**. We're currently seeking corporate sponsors for **[specific initiative/event]**, and I believe **[Company]** would be an ideal partner for this effort.

With your sponsorship, we can **[impact statement, e.g., expand our programs, reach more individuals in need, etc.]**. As a sponsor, **[Company]** would receive **[list key benefits, e.g., prominent logo placement, recognition in press releases, exclusive invitations]**.

I'd love the opportunity to discuss how we can align this partnership with your company's goals. Please let me know a convenient time to connect.

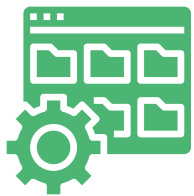
Thank you for your consideration. Together, we can make a lasting impact.

Best regards,

[Name]

[Title]

[Nonprofit]



Requesting Sponsorship Using Donor Employer Data

Subject Line: Join Your Employees in Making A Real Impact!

Dear **[Recipient]**,

We're reaching out to express our gratitude for the incredible generosity of your team at **[Company]**. Over the past **[timeframe]**, several of your employees have made generous contributions to **[Nonprofit]**, directly supporting our mission to **[briefly describe mission or impact]**.

The support from your employees demonstrates a shared commitment to making a difference in **[specific cause area]**. We'd love to explore how **[Company]** can build on this generosity by partnering with us as a corporate sponsor.

[Nonprofit] is currently seeking sponsors for **[specific event/initiative]**, and we believe **[Company]** would be a fantastic partner in this effort. Sponsorship benefits include **[list benefits, e.g., employee engagement opportunities, public recognition, marketing exposure]**.

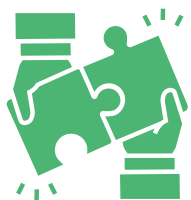
Thank you for considering this opportunity to strengthen your community impact. I'd love to discuss this further and tailor a package that aligns with your company's goals.

Best regards,

[Name]

[Title]

[Nonprofit]



Requesting Sponsorship From Existing Corporate Partners

Subject Line: Deepening Our Partnership to Drive Impact Together

Dear **[Recipient]**,

We are so grateful for **[Company]**'s past support of **[Nonprofit]** and the impact we've achieved together. As we look ahead to **[upcoming event/program]**, we'd love to continue our partnership by inviting you to sponsor this initiative.

Your sponsorship would help us **[specific impact, e.g., reach more beneficiaries, expand program offerings]**. In return, we're offering **[list key benefits, e.g., enhanced recognition, exclusive event access, promotional opportunities]**.

I would be happy to discuss this opportunity further. Thank you for your continued support—it means so much to us and those we serve.

Warm regards,

[Name]

[Title]

[Nonprofit]



Requesting an In-Kind Sponsorship

Subject Line: Seeking In-Kind Support for [Nonprofit]'s [Event/Program]

Dear [Recipient],

At [Nonprofit], we're always looking for innovative ways to engage with community partners. As we prepare for [event/program], we're seeking in-kind support to help us [specific need, e.g., provide supplies, offer auction items, etc.].

We'd be thrilled if [Company] could contribute [specific request, e.g., gift cards, products, volunteer time]. In return, we're happy to recognize your generosity through [specific benefits, e.g., event signage, social media mentions, etc.].

Thank you for considering this opportunity to support our work. I'd love to discuss how we can collaborate further.

Best regards,

[Name]

[Title]

[Nonprofit]



Following Up on a Sponsorship Request

Subject Line: Following Up on Sponsorship Opportunity with **[Nonprofit]**

Dear **[Recipient]**,

I hope this message finds you well. I wanted to follow up on my recent sponsorship request for **[specific event/initiative]** at **[Nonprofit]**. I understand your time is valuable, and I'd be happy to provide additional details or answer any questions.

Your support would mean so much to our efforts to **[specific impact statement]**. Please let me know if there's a convenient time to connect or if there are any adjustments we can make to the sponsorship proposal to better align with your goals.

Thank you again for considering this opportunity to make a difference. I look forward to hearing from you.

Best regards,

[Name]

[Title]

[Nonprofit]



Thanking Partners For Their Sponsorship Involvement

Subject Line: Thank You for Supporting **[Nonprofit]**'s Mission

Dear **[Recipient]**,

On behalf of everyone at **[Nonprofit]**, I extend our heartfelt thanks for your generous sponsorship of **[specific event/initiative]**. Your support played a vital role in helping us **[specific achievement, e.g., reach X beneficiaries, raise Y funds, etc.]**.

We are grateful for your partnership and proud to highlight **[Company]** as a valued supporter. Please find attached a recap of the event/program, including **[specific metrics, photos, testimonials, etc.]**.

Thank you once again for your generosity and commitment to making a difference. We look forward to working together again in the future.

Warm regards,

[Name]

[Title]

[Nonprofit]

Corporate sponsorships can be transformative for your nonprofit, providing the resources and partnerships needed to expand your impact. By using free templates to streamline your sponsorship outreach, you'll save time and ensure your requests are professional, clear, and compelling.

Find out more about corporate giving strategies and tools from Double the Donation at <https://doublethedonation.com/get-a-demo/>.