

A Look into Coe College's Double the Donation Experience



Double *the* Donation
matching gifts made easy



COE COLLEGE

In their first year, **Coe College** achieved a tangible return on their investment.



50%

increase in matching gift revenue in year 1

Covered their subscription cost

8x

in year 1



A key part of Coe College's strategy? Integrating **Double the Donation** with their donation forms to identify eligible donors as they give.

COE COLLEGE

GIFT INFORMATION

☐ One-time ☐ Recurring

See if your employer will match your donation!

the home

The Home Depot

Federal Home Loan Bank of Des Moines

The Everett Clinic (UnitedHealth Group)

TCF Home Loans (Huntington National Bank)

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The Everett Clinic (UnitedHealth Group)

TCF Home Loans (Huntington National Bank)

Discover Home Loans, Inc. (Discover Financial Services)

As donors type into the searchfield, Double the Donation determines their eligibility with our database insights.

COE COLLEGE

Thank you for donating!

You may be able to make your donation go twice as far with a matching gift!

New Search

Yes!

Your company has a matching gift pro-

[GO TO MATCHING GIFT FORM](#)

That then enables Coe College to follow up with each donor and provide company-specific next steps.

COE COLLEGE

Dear Jenny,

We are excited to let you know that your donation of **\$100 is eligible for a matching gift** from The Home Depot! It's easy to submit a matching gift request.

Step 1: Start the matching gift submission process! [Click here](#)

Step 2: I've submitted my matching gift requests! [Click here](#)

Thank you again for your support.

Regards,
COE College Team

Ready to increase your matching gift revenue? [Schedule a demo](#) with our team.