

# A Look into Coe College's Double the Donation Experience



In their first year, **Coe College** achieved a tangible return on their investment.

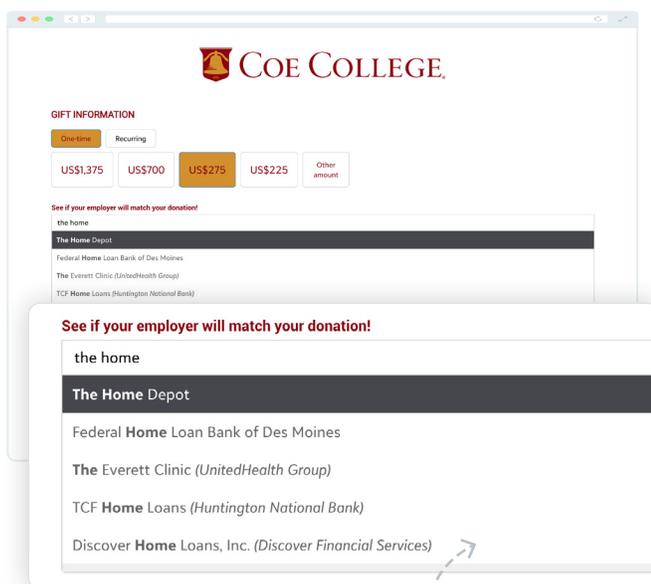


Covered their subscription cost

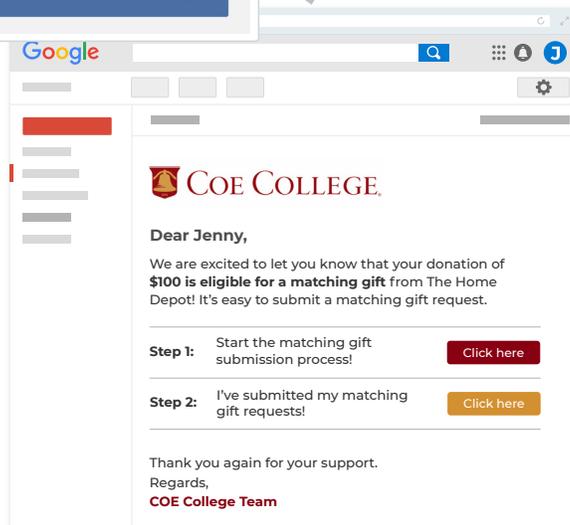
**8x**  
in year 1



A key part of Coe College's strategy? Integrating **Double the Donation** with their donation forms to identify eligible donors as they give.



That then enables Coe College to follow up with each donor and provide company-specific next steps.



As donors type into the searchfield, Double the Donation determines their eligibility with our database insights.

Ready to increase your matching gift revenue? [Schedule a demo](#) with our team.